



Todd Wilson  
President

## **FCC Increases Fees on Interstate and International Calls in Q1 2010**

### *Intermix Technologies Helps Businesses Avoid These Costs Through SIP Technology*

RIDGELAND, MS — February 28, 2010 — Intermix Technologies, an industry leader in unified communications, has begun to inform their customers on the Federal Communications Commission decision to raise the Universal Service Fund fee levied on interstate and international calls. According to a public notice released by the FCC, the increase will be a record 14.1% for the first quarter of 2010. Intermix Technologies is placing special emphasis on helping businesses avoid these substantial costs through Session Initiation Protocol (SIP) Trunking.

“The popularity of SIP Trunking has exploded and has rapidly become the transport of choice for voice communications,” commented Todd Wilson, President of Intermix Technologies. “With the current economic environment the last thing most businesses need is an increase in their telecom costs. SIP technology empowers companies to reduce cost and improve productivity through advanced business applications. Through the implementation of SIP, new technology costs most companies absolutely nothing.”

SIP technology supports any form of real-time communication regardless of whether the content is voice, video, instant messaging, or a

collaboration application. SIP enhances employee productivity by enabling users to inform others of their status (also known as presence management), their availability, and how they can be contacted before a communication is even initiated.

SIP Trunking improves the bottom line of companies combining their voice and data services onto a SIP-based Trunk rather than using a costly primary rate interface (PRI) or T-1. SIP lets organizations converge their traffic onto a single line allowing them to see how they can best utilize or reduce bandwidth.

Another telltale sign driving the demand for SIP technology is a statement made recently by AT&T telling U.S. telecom regulators that it should set plans for phasing out older telephone networks if the government wants to make high-speed Internet access available across the country. AT&T stated that the government's goal of 100% broadband Internet access is in reach only if resources are moved away from "plain-old telephone service", known in the industry as POTS and the Public Switched Telephone Network (PSTN). AT&T described circuit switched telephone systems as relics of a bygone era.

“A few years ago SIP was considered bleeding edge technology. Today it's considered cutting edge and tomorrow it will be mainstream. During SIP's infancy we conducted our own testing so we could properly position and deploy it

to our customers when the time was right. Well, the time is right and those that have decided to adopt it are reaping its many benefits and are truly giving themselves an advantage against their competition,” added Wilson.

### **ABOUT INTERMIX TECHNOLOGIES**

Intermix Technologies is Mississippi's leading business communications, data networking, video surveillance, and security systems provider. Intermix Technologies gains a complete understanding of its customers' business objectives in order to recommend solutions that address specific needs. The company's solutions are designed to improve their customers' productivity, increase their profitability, and give them a competitive advantage in their marketplace. Intermix Technologies offers innovative products and business applications that are delivered by their team of industry certified professionals 24 hours a day, 7 days a week.

For more information on Intermix Technologies, please call 601-605-1057, visit [www.IntermixTechnologies.com](http://www.IntermixTechnologies.com), or stop by and see us in action at our new location off of County Line Road and I-55 North, at 130 Dyess Road, Ridgeland, Mississippi.